R p Order# 6814167 Ver# 1 Mod# 0 Status Partially Confirmed Traffic Order# 767208 EC'd No

Printed: 05/09/2012 2:15 PM

Last Received: 05/09/2012 11:47 AM

**Showing Buylines:** All Lines

Station WUPW-TV TOLEDO, OH.

) US CHAMBER OF CMRC

Product **US CHAMBER** 

Estimate# 436

Advertiser (

Scott Kahn Buyer

Phone# Fax#

Agency ) MEDIA AD VENTURES

8136 OLD KEENE MILL ROAD, S#A-300

SPRINGFIELD, VA 22152 Agency C/P1/P2/E 106/120/436

Flight Dates

05/14/2012 - 05/20/2012

**Hiatus Weeks** 

Rep Firm

Sales Office ( Salesperson ( ) PHILADELPHIA ) ANJIE BRADY

1 of 3

Salesperson Phone# 215-567-6005 Salcsperson FAX#

215-567-5938

## --- CONTRACT COMMENT ---

SC=\*

#### --- REMARKS ---

LN 7 - 1x 5/16 AM IDCL runs 8 10p

#### ---STATION ORDER COMMENTS---

LN / - 1x 5/16 AM IDCL runs 8-10p

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	1	M-F	1 ÜA-11A	MAURY POVICH	:30	s50.00	05/14-05/18	5	1	5	\$250.00	
	2	M-F	4P-5P	ANDERSON COOPER	:30	\$50.00	05/14-05/18	5	1	5	\$250.00	
	3	M-F	630P-/P	FOX TOLEDO NEWS @ 630PM	:30	\$60.00	05/14-05/18	5	1	5	\$300.00	
	4	M-F	7P-730P	THE CFF1CE	:30	\$80.00	05/14-05/18	5	1	5	\$400.00	
	5	M-F.	730₽-8₽	HOW I MET YOUR MOTHER	:30	\$80.00	05/14-05/18	5	1	5	\$400.00	
	6	М	9P-10P	HOUSE	:30	\$400.00	05/14-05/14	1	1	1	\$400.0C	
	7	₩	8P-930P	1DOL	:30	\$1,250.00	05/16-05/16	1	1	1	\$1,250.00	
	8	SA	7P-11P	FOX SAT NITE BASEBALL	:30	\$300.00	05/19-05/19	1	1	1	\$300.00	
	9	M-E	10P-11P	FOX TOLEDO NEWS @ 10PM	:30	\$175.00	05/14-05/18	5	1	5	\$875.00	
	10	SA	10P-1030F	P FOX TOLEDO NEWS SATURDAY @ 10PM	:30	\$175.00	05/19-05/19	1	1	1	\$175.00	
	11	SU	10P-1030F	P FGX TOLEDO NEWS SUNDAY @ 10PM	:30	\$175.00	05/20-05/20	1	1	1	\$175.00	

Rep Order# 6814167 Ver# Mod# 0 Status Partially Confirmed Traffic Order# 767208 Printed: 05/09/2012 2:15 PM 2 of 3 EC'd No

Last Received: 05/09/2012 11:47 AM

Showing Buylines: All Lines

Station WUPW-TV TOLEDO, OIL Agency ) MEDIA AD VENTURES Rep Firm Advertiser ( ).US CHAMBER OF CMRC 8136 OLD KEENE MILL ROAD, S#A-300 Sales Office ( ) PHILADELPHIA Product US CHAMBER SPRINGFIELD, VA 22152 Salesperson ( ) ANJIE BRADY Estimate# 436 Agency C/P1/P2/E 106/120/436 Buyer Scott Kahn Flight Dates 05/14/2012 - 05/20/2012 Salesperson Phone# 215-567-6005 Phone# **Hiatus Weeks** Salesperson FAX# 215-567-5938 Fax# LTLn Day Time Program Len Rate Dates Spots/Week # of Total Total Cost Daypart Weeks Spots \_\_\_\_ 12 M-F 11P-1130P SEINFELD :30 \$60.00 05/14-05/18 4 \$240.00 13 M - F1130P-12A THE OFFICE : 30 \$60.00 05/14-05/18 4 \$240.00 14 SA 4P-7P FOX SAT BASEBALL :30 \$200.00 C5/19-05/19 1 1 1 \$200.00 15 SU 9A-10A FOX NEWS SUNDAY :30 \$15.00 05/20 05/20 1 1 1 \$15.00

#### --- REPORT TOTALS---

Report Totals: 45 / \$5,470.00

# --- SALES MONTHLY TOTALS---

May 12: 45 / \$5,470.00

Sales Totals: 45 / \$5,470.00 Station Totals: 45 / \$5,470.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$91,167 CATV 0% WNGT 0% WNWC 4% WTOL 49% WTVC 41%

6% WUPW

## --- COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

Demos RA35+

#### --- CREDIT RISK ---

CASH IN ADVANCE

 Rep Order#
 6814167
 Ver#
 1
 Mod#
 0
 Status
 Printed: Order#767208
 Printed: 05/09/2012 2:15 PM
 3 of 3

 EC'd
 No
 Last Received: 05/09/2012 11:47 AM
 05/09/2012 11:47 AM

**Showing Buylines:** All Lines

Station WUPW-TV TOLEDO, OH.

Advertiser ( ).US CHAMBER OF CMRC

Product US CHAMBER

Estimate# 436

Buyer Scott Kahn

Phone# Fax# Agency ( ) MEDIA AD VENTURES

8136 OLD KEENE MILL ROAD, S#A-300

SPRINGFIELD, VA 22152 **Agency C/P1/P2/E** 106/120/436

Flight Dates 05/14/2012 - 05/20/2012

Hlatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA Salesperson ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005 **Salesperson FAX#** 215-567-5938 Rep Order# EC'd No

6814167

Ver# 1

Status New

Traffic Order# 767208

Printed: Last Received:

05/09/2012 12:36 PM 05/09/2012 11:47 AM 1 of 2

Showing Buylines: All Lines

Station WUPW-TV TOLEDO, OH.

Advertiser ( ) US CHAMBER OF CMRC

Product US CHAMBER

Estimate# 436

Buyer

Scott Kahn

Phone#

Agency ( ) MEDIA AD VENTURES

8136 OLD KEENE MILL ROAD, S#A-300 SPRINGFIELD, VA 22152

Agency C/Pt/P2/E

106/120/436

Flight Dates Hiatus Weeks

05/14/2012 - 05/20/2012

Rep Firm

Sales Office ( ) PHILADELPIIIA

Safesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005 Safesperson FAX# 215-567-5938

#### --- CONTRACT COMMENT ---

SC-\*

Fax#

## --- REMARKS ---

THIS IS A NEW CONTRACT TCTAL 5,470.00 PLS CONFIRM ASAP THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	м г	10A-11A	MAURY POVICH	: 30	\$50.00	05/14-05/18	5	1	5	\$250.00	
	2	M-F	4P 5P	ANDERSON COOPER	:30	\$50.00	05/14-05/18	5	1	5	\$250.00	
	3	M-F	630P-7P	FOX TOLEDO NEWS @ 630PM	:30	\$60.00	05/14-05/18	5	1	5	\$300.00	
	1	M-F	7P-730P	THE OFFICE	:30	\$80.00	05/14-05/18	5	1	5	\$400.00	
	5	M-F	730P 8P	HOW I MET YOUR MOTHER	:30	\$80.00	05/14-05/18	5	1	5	\$400.00	
	б	М	9P-10P	HOUSE	:30	\$400.00	05/14-05/14	1	1	1	\$400.00	
	,	M	8P-930P	IDOL 3-16	:30	\$1,250.00	05/16-05/16	1	1	1	\$1,250.00	
	8	SA	/P-11P	FOX SAT NITE BASEBALL	:30	\$300.00	05/19-05/19	1	1	1	\$300.00	
	9	M-F	10P-11P	FOX TOLEDO NEWS @ 10PM	: 30	\$175.00	05/14-05/18	5	1	5	\$8/5.00	
	10	SA	10P-103GF	P FOX TOLEDO NEWS SATURDAY @ 10PM	: 30	\$1/5.00	05/19-05/19	1	1	1	\$175.00	
	11	SU	10P-1030P	FOX TOLEDO NEWS SUNDAY @ 1CPM	: 30	\$1/5.00	05/20-05/20	1	1	1	\$1/5.00	

Rep Order#	6814167	Ver# 1	Status New	Traffic Order#	Printed:	05/09/2012 12:36 PM	2 oľ	2		
EC'd No					Last Received:	05/09/2012 11:47 AM				
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Station V Advertiser Product Estimate# Buyer Phone# Fax#		WUPW-TV TOLEDO, OH.  ( ).US CHAMBER OF CMRC  US CHAMBER  436  Scott Kahn		8136 C SPRIN	8136 OLD KEENE MILL ROAD, S#A-300 SPRINGFIELD, VA 22152 Agency C/P1/P2/E 106/120/436 Night Dates 05/14/2012 - 05/20/2012			Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) ANJIE BRADY  Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938						
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart	
	12	M-F	11P-1130P	SEINFELD		:30	\$60.00	05/14-05/18	4	1	4	\$240,00		
	13	M-F	1130P-12A	THE OFFICE		:30	\$60.00	05/14-05/18	4	1	4	\$240.00		
	14	SA	4 P- 1 P	FOX SAT BASEBALL		: 30	\$200.00	05/19-05/19	1	1	1	\$200.00		
	15	SU	9A-10A	FOX NEWS SUNDAY		: 30	\$15.60	05/20-05/20	1	1	1	\$15.00		

## --- REPORT TOTALS---

Report Totals: 45 / \$5,470.00

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Demos RA35+

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CASH IN ADVANCE